

2<sup>nd</sup> Annual



## ***African American Health Symposium***

**Friday, November 11, 2022 – Saturday, November 12, 2022**



**Dear Supporter,**

On behalf of the Mountain Area Health Education Center's Department of Continuing Professional Development, we would like to thank you for your consideration in providing support for the 2nd Annual Asheville African American Health Symposium.

The Asheville African American Health Symposium began as a webinar series in September 2020 with monthly educational sessions. Those sessions led up to a hybrid three-day symposium. Since then, we have continued with quarterly webinar sessions that are leading up to our 2nd annual symposium with a pre-conference simulation experience at Mountain Area Health Education Center's state-of-the-art Simulation Center.

The goal of this 2nd annual symposium is to further educate providers across Western North Carolina and beyond on the disparities that affect African American patients and to increase participants' knowledge and awareness of racism as a public health crisis. We will analyze the different types of healthcare disparities within the African American community and also host healthy dialogues around increasing diversity within the healthcare workforce. Healthcare providers will be able to apply evidence-based strategies from African American healthcare leaders across the nation in an effort to continue improving the health of African American patients.

At this time, we respectfully request support in any amount your organization wishes to provide from the attached prospectus.

Please accept our appreciation for your support of quality education for healthcare providers and our community in Western North Carolina.

Best wishes,

***African American Health Symposium Team***

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### LEVELS OF SUPPORT

#### **\$5000 GOLD SUPPORT**

- Recognition and thanks to the audience each day of the symposium
- Draped 6' table to display in prime location (first paid gold sponsor will be given first choice of space in the symposium area)
- Top name or logo on the symposium handouts (physical and electronic)
- Half-page advertisement in the symposium handouts (physical and electronic)

#### **\$3500 SILVER SUPPORT**

- Recognition and thanks to the audience each day of the symposium
- Draped 6' table to display in symposium prime location
- Name or logo on symposium handouts (physical and electronic)
- Quarter-page advertisement in the symposium handouts (physical and electronic)

#### **\$1500 BRONZE SUPPORT**

- Recognition and thanks to the audience each day of the symposium
- Draped 6' table to display
- Name on symposium handout



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## EXHIBITOR SPACE

Create your space with a 6' table with demonstrations, products, powerpoint or video presentations. Attendees must visit your designated space during the meeting breaks and can interact 1:1 with symposium participants.

## EXHIBIT COST/PAYMENT

The cost for one 6' table to display is \$500. Community and nonprofit organizations may be considered for a different fee. Contact [Leslie.Council@mahec.net](mailto:Leslie.Council@mahec.net) to submit a proposal.

## REFUNDS AND CANCELLATIONS

Cancellations received in writing on or before **October 21st** will be subject to a 25% administrative fee. Cancellations received in writing between **October 24th and November 7th** will be subject to a 50% administrative fee. There will be no refunds for cancellations after **November 7, 2022**.

## REGISTRATION LIST

All supporters and exhibitors will be provided with a demographic list. It is the policy of the NC AHEC System that participant data (including names, titles, email addresses, or phone numbers) not be shared with anyone outside of planning partner(s). The planning partner(s) are also prohibited from sharing participant contact information with supporters and exhibitors.

## EXHIBIT DATE & TIME

**Saturday, November 12, 2022**

**Set Up:** Starting at 6:30am

## ACCME GUIDELINES RELATED TO THE SEPARATION OF PROMOTIONAL ACTIVITIES FROM EDUCATIONAL ACTIVITIES

In compliance with the ACCME Standards for Commercial Support, all exhibiting companies must abide by the following:

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a virtual room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only. Canvassing or distributing promotional materials outside the exhibitor's rented virtual exhibit space is not permitted.
- Company representatives may attend educational sessions at MAHEC's discretion. However, representatives must refrain from holding any commercial discussions in the educational sessions, or through chats.
- Monitoring—the separation of promotional materials and activities from the educational area is strictly enforced throughout the activity by MAHEC's staff.
- All CME activities must abide by all ACCME Standards for Commercial Support. For more information please visit: <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce/standard-5-manage-ancillary-activities-offered-conjunction-accredited>.



Learn More:  
[avlaahs.net](http://avlaahs.net)



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Company Name: \_\_\_\_\_

On-Site Representative: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Please Select Your Level of Support

- \$5000 Gold
- \$3500 Silver
- \$1500 Bronze
- \$500 Table Only

Each 6' x 30" exhibit table comes with a black, floor-length, linen tablecloth; power strip; and electrical cord.

### PAYING BY CREDIT CARD

- Visa
- MasterCard
- Discover Card
- American Express

### PAYMENT DEADLINE

This reservation form and your reservation fee must be received by **October 28, 2022** in order to exhibit, unless approved by MAHEC CME.

Please complete this registration form, including your payment method, and return by mail, fax or email to:

**Mountain Area Health Education Center, Inc.**  
Sarah Steinhauer  
121 Hendersonville Road, Asheville, NC 28803

Fax: 828-257-4768 Email: [Sarah.Steinhauer@mahec.net](mailto:Sarah.Steinhauer@mahec.net)

**SIGNATURE:** \_\_\_\_\_

Account: \_\_\_\_\_

Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_  
*3-digit code on back (front of AMEX)*

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### PAYING BY CHECK

- Check made payable to MAHEC

**Please mail your check to:**

Mountain Area Health Education Center, Inc.  
121 Hendersonville Road, Asheville, NC 28803